

PRESS RELEASE

**BOWE
GROUP**

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BOWE GROUP HOSTS EXCLUSIVE DAYS 2025 IN-HOUSE EVENT

AUTOMATION BY EXPERTS FOR EXPERTS

Anyone focused on remaining "state of the art" in automation should mark their calendars for May 20 and 21. For over a decade, this in-house event held at BOWE GROUP's Headquarters in Augsburg has served as a premier platform for customers and industry stakeholders seeking to optimize their intralogistics processes for enhanced efficiency and economic performance.

BOWE SYSTEC CELEBRATES ITS WORLD PREMIERE OF THE ONE4ALL CARD MAILING SYSTEM

Last year, the mailroom division BOWE SYSTEC set the stage at Exclusive Days 2024 with its preview of a "One4All" solution. Building upon the preview at last year's event, the One4All represents a significant leap forward in automated card processing. The name says it all: The new One4All card mailing system processes all common applications in the card market on the smallest footprint and with complete automation. The system automatically captures all processing parameters by reading the first card of a job correctly and dynamically sets itself up. Additionally, the folding unit only feeds in the paper section intended for the fold edges. Using robotics, the cards are then flexibly attached to the pre-folded document. The result is gentle material processing and precise folding results.

FOCUS: GREATER MAILROOM AUTOMATION

The Fusion Speed and Fusion Cross inserting machines are among the fastest and most efficient on the market. The Fusion Speed is now delivered with the BOXIT postal tray system as a standard component, while the Fusion Cross can be optionally equipped with BOXIT. A focal point of the demonstrations will be the enhanced automation and autonomization of the inserting process within a print and mailing center. The postal trays filled by BOXIT are seamlessly managed by a robot at the end of the conveyor belt and placed on a ready trolley. A mobile robot (AMR) then takes the trolley to the letter sorting system. After sorting, the filled trays are picked up by another AMR and transported onwards for delivery – all orchestrated and precisely tracked by our BOWE IQ Software.

PRESS CONTACT

Alexandra Stölzle
Corporate Marketing
T +49 821 5702-305
alexandra.stoelzle@bowe.com

BOWE GROUP

a brand of
BÖWE SYSTEC GmbH
Werner-von-Siemens-Str. 1
86159 Augsburg | Germany

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BOWE IQ IOT SOFTWARE AT THE CORE

At the core of our integrated solutions lies the BOWE IQ IoT Software Suite. In fact, software from the BOWE IQ division plays a crucial role – not just during the Exclusive Days. It facilitates the interconnectivity and control of goods, machines, hardware and entire processes from various environments. It also identifies optimization potential and allows for seamless real-time tracking with absolute precision, thanks to RTLS, RFID and other advanced electronic location technologies.

BOWE INTRALOGISTICS: SOLUTIONS THAT GROW WITH REQUIREMENTS

BOWE INTRALOGISTICS continues to innovate with solutions designed for scalability. The newly developed MVS (Modular Vertical Sorter) exemplifies this commitment. Its linear design allows for the addition of trays and chutes, enabling the system to adapt to evolving customer requirements and increasing demands without necessitating entirely new capital investments. We believe that Exclusive Days 2025 will provide valuable insights and opportunities to explore cutting-edge automation solutions that can drive significant improvements in your intralogistics operations.

Are you interested in attending the Exclusive Days 2025? Contact your BOWE GROUP sales partner or use our microsite

<https://bowe.com/en/exclusive-days> to register.

BOWE GROUP

COMPANY PROFILE

The BOWE GROUP is one of the world's leading suppliers of smart automation and IoT software solutions along the entire internal value-added chain, and beyond. For more than 75 years, our solutions have been optimizing work processes and production workflows across a wide range of different industries. In every case, our goal is to provide our customers with innovative, customized technologies that allow them to secure an edge in their markets.

The four strong divisions of the **BOWE GROUP** create future-proof automation solutions that are precisely tailored to the specific needs of their target markets. **BOWE SYSTEC** stands for efficient solutions in inserting, plastic card mailing and mail sorting. **BOWE INTRALOGISTICS** supplies a comprehensive array of intralogistics solutions for e-commerce, multichannel retail, parcel distribution services and manufacturing industries. **BOWE MOVE** provides autonomous mobile robots (AMR) and the corresponding software. **BOWE IQ** complements the portfolio with smart IoT software solutions for machine control, warehouse management, process optimization, tracking and the integrated management of complex, networked automation scenarios.

Founded in 1945 and headquartered in Augsburg, Germany, since 2010 BOWE has been wholly owned by the broadly based and financially strong Possehl Group, which is based in Lübeck, Germany. With around 1,000 employees, some 20 subsidiaries and over 50 general representatives worldwide, the BOWE GROUP is able to guarantee fast and local advice, sales and service support for customers around the world. For further information, please visit www.bowe.com and www.possehl.de.

If you publish an article about our company or products, we would be grateful if you could send a voucher copy to the address above. Many thanks.