

# PRESS RELEASE

**BOWE  
GROUP**

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**MAIL LOGISTICS NOW MORE EFFICIENT THAN EVER**

## **NEW BOXIT POSTAL TRAY SYSTEM FROM BOWE SYSTEC ENABLES TOP SPEEDS IN THE MAILROOM**

**Automation taken a step further! BOWE SYSTEC's new, intelligent system for automatic filling of postal trays adds a further impressive feature to the company's high-performance inserting systems. Included as standard with all Fusion Speed models and optionally available for other inserting systems, BOXIT takes envelopes filled by the inserter and automatically deposits them in the provided postal tray.**

The inserting systems of the BOWE SYSTEC Fusion Series are currently regarded as the state-of-the-art. As genuine all-rounders, they cover almost the full spectrum of mailroom applications and leave nothing to be desired when it comes to formats, efficiency, flexibility, and system availability. The Fusion Lite, Fusion Cross, and Fusion Speed inserters process both transactional mail and personalized direct mail with the highest degree of precision and stability, are outstanding in their performance, and handle both small and large batches with ease. All Fusion Series systems owe their capabilities to their unique Flow-Principle inserting technology, which reduces the actual filling speed by a factor of 4.5 to allow for more time during the inserting process. And, in the end, achieves higher output in spite of this.

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**AUTOMATION OFFERS NEW GROWTH OPPORTUNITIES**

In addition to digital connectivity in the sense of Industry 4.0, today's transaction and direct mail service providers need significantly more automation to be able to compete and provide their services profitably in the long term. The Fusion Series integrates numerous features for automating work steps that have been carried out manually until now – from high-performance infeed channels in flexible configurations for the most diverse assembling, folding or stitching applications through modules for variable color envelope printing to sorting functions that expand the systems' capabilities. The new postal tray system now added to this list by BOWE SYSTEC further reduces the need for staff.

**AUTOMATION IS THE KEY TO 1-PERSON OPERATION**

The latest automation feature is the BOXIT automatic postal tray system, which is included with every purchase of a Fusion Speed high-performance inserting system at no extra cost. The smart postal tray system is optionally available for other systems in both the Fusion and the 9G Series.

The BOXIT postal tray system is extremely efficient and a must in order to unlock and harness Fusion Speed's enormous speed and high output. What's more, with BOXIT, Fusion Speed can be operated by a single person, making it more effective and more attractive to work on the world's fastest inserting system. Its minimalist design, which focuses on the essentials, doesn't waste anything even from a cost perspective, so that the system can be offered at about half the price of comparable products.

In combination with Fusion Speed, BOXIT represents the fastest mail filling system in the market with a top speed of 30,000 insertions per hour (DL and C5, #10 and 6 x 9) – around 12,000 cycles better than competing systems for C5 format. In other words, one postal tray is filled every 30 to 40 seconds. The smart buffering feature during envelope stacking means the machine can continue to run at full speed while a full postal tray is automatically replaced. And if even more automation is called for, BOWE SYSTEC has further automation options such as conveyor systems for automatic onward transport or integral robots to pick up the trays.

Joachim Koschier, Managing Director of the BOWE GROUP, emphasized in a conversation that his goal is to give customers a competitive advantage while at the same time reducing the workload for operators. With such high net output and this unprecedented level of automation, all the basic conditions should be in place to meet this resolution.



Fusion.jpg:

Automation taken to a new level: every Fusion Speed inserting system now comes with the smart BOXIT postal tray system.



BOXIT.jpg:

With its two-tier principle, BOXIT enables a continuous production flow throughout the inserting process: empty postal trays are fed in at the top while full trays are removed at the bottom.

## **BOWE GROUP**

### **COMPANY PROFILE**

The BOWE GROUP is one of the world's leading suppliers of smart automation and IoT software solutions along the entire internal value-added chain, and beyond. For more than 75 years, our solutions have been optimizing work processes and production workflows across a wide range of different industries. In every case, our goal is to provide our customers with innovative, customized technologies that allow them to secure an edge in their markets.

The three strong divisions of the **BOWE GROUP** create future-proof automation solutions that are precisely tailored to the specific needs of their target markets. **BOWE SYSTEC** stands for efficient solutions in inserting, plastic card mailing and mail sorting. **BOWE INTRALOGISTICS** supplies a comprehensive array of intralogistics solutions for e-commerce, multichannel retail, parcel distribution services and manufacturing industries. **BOWE IQ** complements the portfolio with smart IoT software solutions for machine control, warehouse management, process optimization, tracking and the integrated management of complex, networked automation scenarios.

Founded in 1945 and headquartered in Augsburg, Germany, since 2010 BOWE has been wholly owned by the broadly based and financially strong Possehl Group, which is based in Lübeck, Germany. With around 1,000 employees, some 20 subsidiaries and over 50 general representatives worldwide, the BOWE GROUP is able to guarantee fast and local advice, sales and service support for customers around the world. For further information, please visit [www.bowe.com](http://www.bowe.com) and [www.possehl.de](http://www.possehl.de).

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